

Dear Sir/Madam,

Wish you the Season's greetings from I.N.D.I.A.TRUST.

I.N.D.I.A TRUST is taking this opportunity to thank you for your positive response to our advertisement calling SERVICE AND KNOWLEDGE PARTNERS (SKPs) for our various Educational and Social Development projects.

We have attached herewith a few documents about I.N.D.I.A. TRUST: Our Vision, Aims, Policies and Working principles for your reading and understanding.

These documents will give you a comprehensive picture about our Thought Leadership which should be able to create a road map for establishing partnership with I.N.D.I.A. TRUST.

This letter will serve as an introductory letter for the potential SERVICE AND KNOWLEDGE PARTNERS (SKPs); it will provide an insight about the partnership as well.

The various provisions in this document are deliberated to contain some ideas or principles to which SERVICE AND KNOWLEDGE PARTNERS (SKPs) should adhere to in developing their partnership with I.N.D.I.A. TRUST.

This document attempts by no means to be exhaustive.

It is intended to serve as a basis for developing partnerships and stimulate discussions with the aim to develop good and effective partnership.

I.N.D.I.A TRUST recognises that its Educational Development objectives cannot be achieved without the participation and contribution of the key players in the voluntary sector. This means recognition of partnership as a necessary input for striving to embody spirits of equality, involvement, concern, transparency, ingeniousness, mutual respect and trust.

IN ACCORDANCE WITH OUR PRINCIPLE OF EMBRACING AND ENGAGING SIMILAR-MINDED NGOS IN THE MOVEMENT OF YOUTH LEADERSHIP, WE ARE PLEASED TO DECLARE THAT YOUR ORGANISATION HAS BEEN IDENTIFIED AS A POTENTIAL SERVICE AND KNOWLEDGE PARTNER(SKP) FOR I.N.D.I.A. TRUST.

Congratulations !

You are requested to send the completed applications form to our office (as hard copy only) on or before 10th July 2009 along with the required fees (The details about the fees structure is explained in the Terms of Partnership document).

You will be invited for an introductory session to our Chennai office during the third week of July 2009.

We have selected your organisation based on (some or many of the) the following criteria:

- a) Common purpose with shared Vision, Goal and Objectives.
- b) Commitment to equity and diversity.
- c) Grounded in civil society.
- d) Accountability.
- e) Transparency.
- f) Performance oriented.
- g) Mutual learning and sharing. Belief in Human Resource Management.
- h) Long term partnership.
- i) Co-ordination between other social partners viz., Schools, Colleges and Universities.
- j) Active, independent decision making authority.
- k) Confidence and ability to raise self sustainable fund with the support of I.N.D.I.A.TRUST.
- l) Natural desire to work in the world of Children, Youth, Education, Training, Development and Leadership.
- m) Basic office facilities for the purpose of public contacts and relations.
- n) Local leadership with visionary thinking.
- o) Willingness to participate and contribute your Thoughts and Insights in our NGO LEADERSHIP SEMINAR SERIES.

I.N.D.I.A TRUST invites your active participation and intellectual contribution as SOCIAL AND KNOWLEDGE PARTNERS (SKPs) in undertaking the following projects:

Project One PERSONALITY AND COMMUNICATION DEVELOPMENT PROGRAMME

Method One: Training Workshops and Seminars

Method Two: Online Learning (Through Web Based Lessons)

Method Three: Open Learning System (Distance Education Method)

Project Two EMPLOYABILITY AND ENTREPRENEURSHIP SKILLS DEVELOPMENT TRAINING.

Level One - Career Awareness for school students

Level Two – Career Management for College students

Project Three EMPLOYABILITY AND ENTREPRENEURSHIP SKILL DEVELOPMENT TRAINING.

Level Three - Open Learning Diploma in Business Entrepreneurship*

Project Four TEACHING FACULTY DEVELOPMENT PROJECT.

Professional Education, Training and Development of School and College Teachers

Project Five “NALLADHORU KUDUMBAM..... ORU PALKALAIAKAZHGAM”

A Project for Family Education, Training and Development to achieve success, status, knowledge and prosperity

Project Six NATIONAL DIPLOMA IN NGO LEADERSHIP

At 100% scholarship, an open learning Education programme through Distance Education method for Executives in NGO sector, Social entrepreneurs, educationalists and civil society activists

Project Seven EDUCATIONAL LEADERSHIP COUNCIL

An interactive membership platform for Heads of Educational institutions from Schools, Colleges, Universities and other Educational Organisations

*** Awarded by Entrepreneurship Development Institute of India (EDI),**

Sponsored By: Friedrich - Naumann - Stiftung, Germany

Supported By: National Science & Technology Entrepreneurship Development Board, Department of Science & Technology (Government of India) & National Entrepreneurship Development Board, Department of Small Scale Industries. (Government of India)

After registering your organisation as a SERVICE AND KNOWLEDGE PARTNER (SKP), you will receive an authorisation letter akin to this:

TO,

THE ADDRESSEE

SERVICE AND KNOWLEDGE PARTNER (SKP)

“In this dynamic and competitive global economy, skills acquisition in the area of Employability and Entrepreneurship Skills Development is vital for a nation to compete and to grow, particularly in an ever-changing era of economic integration and technological advances.

The need for offering Employability and Entrepreneurship Skills and Competencies for 21st century jobs is widespread in most developing countries and can help underserved nations, regions and communities improve growth, reduce high levels of youth unemployment and restore productive economies.

To cater to the demands placed by the new economy, thousand of institutes and learning centers are coming up everywhere.

Unfortunately, it is evident that “expert instructors” and the proper curriculum are not easily available.

This situation is leading to “illiterate and under-prepared” degree holders, and it is clear that children and youth from rural areas lack the appropriate human and economic resources to take advantage of emerging technologies and build competent and build cost-effective skills development programmes.

As it is not possible to send out thousands of expert instructors to each developing area, a viable alternative is the proliferation of Employability and Entrepreneurship Skills Development to the masses through Partnership with local NGOs and Educational Organisations.

Partnership for Development Education has proven to be the most cost effective method of disseminating high-end “expert” level instruction.

However, there were four key barriers.

a). Very high cost of “expert content” b). Piracy c). Bad end-user experience d). Lack of awareness of Open Learning due to inaccessibility and high cost.

To address these issues, I.N.D.I.A TRUST with a commitment for quality Development Education, Training and Development, has launched an Employability and Entrepreneurship Skills Development initiative which is the only program of its kind in the world that addresses all the key barriers through Web based open learning system through Virtual Education method by forging Partnerships with NGOs and EDUCATIONAL ORGANISATIONS that ensure instructional competency and the proper curriculum at negligible costs. (The same courses that are available for a few thousands of Rupees in cities and metropolitan areas will now be available for just a few Rupees for children and youth belonging to the rural sector).

I.N.D.I.A.TRUST has searched carefully for the right SERVICE AND KNOWLEDGE PARTNERS (SKPs) in the State of Tamil Nadu to promote its mandate of providing high quality Employability and Entrepreneurship Skills Development training to the underprivileged masses.

We are pleased to bring it to your notice that your organisation has been successfully chosen to function as a SERVICE AND KNOWLEDGE PARTNER (SKP).

With this partnership understanding, the SERVICE AND KNOWLEDGE PARTNER (SKP) will expand access of core training materials and education across its project area and support the local Schools, Colleges, Universities and Heads of Institutions.

As a SERVICE AND KNOWLEDGE PARTNER (SKP), you are entitled to exploit the potential of Employability and Entrepreneurship Skills development as a key contributor to the socio - economic development of your area.

Your aim will be to contribute to the Development of Human Resource in the Educational sector, in the project area (geographical location) you have identified.

You are authorized to act on behalf of our organisation to negotiate, discuss and offer information and other data to facilitate and achieve a satisfactory mutual alliance on matters and projects related to I.N.D.I.A. TRUST effective from _____ (day) _____ (month) _____ (year).

You are governed by our operation methods and are expected to act professionally and ethically at all times whilst representing our interests.

SERVICE AND KNOWLEDGE PARTNERS (SKPs) are an extended part of I.N.D.I.A. TRUST family.

You are integral to our progressive accomplishment and long term growth.

Our success relies upon your proactive participation.

Our goal is to leverage the unique capabilities of our SERVICE AND KNOWLEDGE PARTNERS (SKP) to ensure the highest levels of quality interaction with our stake holders.

I.N.D.I.A TRUST would like extend a personal appreciation to you for offering your partnership.

The quality of the relationship will be our indicator for our success.

We look forward to working with you for the benefits of millions of all those dedicated children and youth of this nation, the future torch bearers of our country who will lead the next and coming generations to a better tomorrow.

REGARDS,

FOR I.N.D.I.A. TRUST

A.VIJAYA KUMAR
Founder - President

Date:

Station:

CONCLUDING REMARKS

Education, public awareness and training give the promise of a brighter, more prosperous world in which people of all ages can contribute to the sustainability of their societies.

A more sustainable world depends on civic participation and a more skilled work force, for which EMPLOYABILITY AND ENTREPRENEURSHIP DEVELOPMENT is essential.

It is with this realisation that many governments and members of the educational community are working to change educational policies and practices to provide educational opportunities for all citizens.

I.N.D.I.A. TRUST is putting a step forward to play a crucial role in organising the social sector towards this direction.

I.N.D.I.A. TRUST is attempting to link the formal, semi formal and informal sectors in the education community to assist with reorienting education to address sustainability all levels.

I.N.D.I.A. TRUST is also creating models of sustainability through careful investigation and research of current social, economic and environmental practices and policies.

There is a tremendous need for sustainable development through Development Education throughout the country, and Development Education is vital component of a more sustainable future.

However, Development Education alone cannot provide a sustainable future – that will be accomplished with many sectors of society working together.

However without Development Education, Public Awareness and Training many doubt sustainability will be possible.

I.N.D.I.A. TRUST has much to contribute through their traditional roles of research, teaching and service.

I.N.D.I.A TRUST is now looking at new ways of implementing these traditional roles.

The present times too require that I.N.D.I.A TRUST look at new ways of implementing its traditional roles.

WE: I.N.D.I.A. TRUST and SERVICE AND KNOWLEDGE PARTNERS (SKP) collaboratively need to accept this challenge and widen our activities in services to the community to address our society's needs and aspirations.

We from I.N.D.I.A TRUST are immensely happy to welcome you into our family.

Let us develop clever and creative ways of collaborating and together overcome barriers with both the governments and corporate sectors to enhance our influence and impact across the country.

What each of us can achieve independently is no comparison, might even become insignificant or invisible, to what we all can achieve together.

THANKING YOU

FOR

I.N.D.I.A. TRUST

**A.VIJAYA KUMAR
Founder – President**

**“ The difference between what we do and
what we are capable of doing
would suffice to solve most of the world's problems”**